

## WELCOME TO THE POWER OF STORYTELLING

While peer-reviewed literature may transmit science from one scientist to another, it does absolutely nothing to reach the general public, policy-makers, your potential funders, or targeted stakeholders. That's where we come in.

Conservation Media focuses exclusively on the psychology of communicating conservation science through film, photography, writing and other modes.

We also offer training workshops that empower conservation scientists to communicate their own stories to the media and the public — stories that **stick**.

Do you have a project or message in need of a superbly crafted visual or written story? You are holding the key to success in your hands right now. Explore this brochure to see how Conservation Media can help bring your vision into focus for the rest of the world, then give us a call.



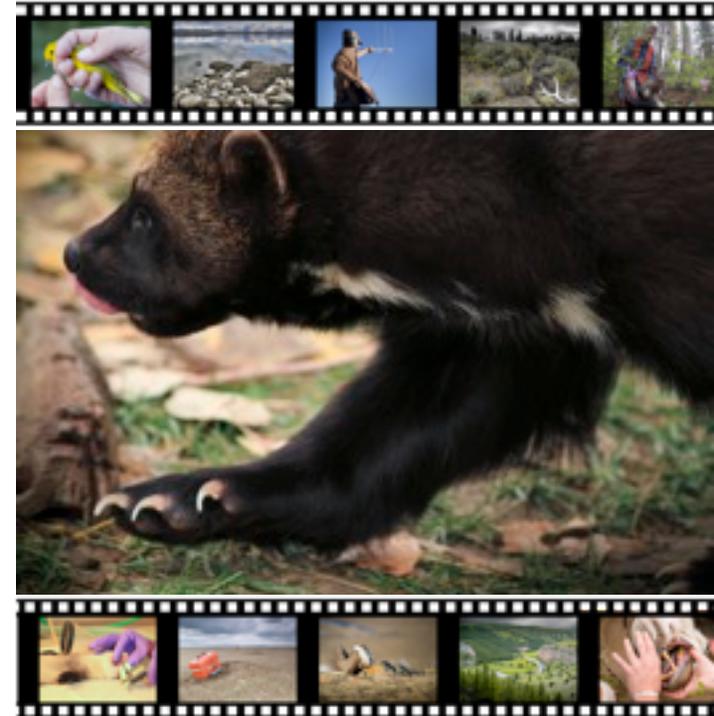
### Conservation Media

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# Conservation Media

FILM | PHOTOGRAPHY | WRITING | INSTRUCTION

*This is where  
your story takes flight.*

We **are** scientists. We also hold advanced degrees in science communication. Best of all, we're here for you. Below are just some of the services we offer to help you get your message out and move people to action. If you want to move the needle, here's how you do it.



## FILMMAKING

Data prove there is no better way to reach people than with moving images, and that's why our award-winning filmmaking services are at the heart of Conservation Media's arsenal. We do everything from broadcast to short web content, all with quantifiable, trackable viewership stats. If you want effective outreach, you need Conservation Media on your side.



## PHOTOGRAPHY

A photo may be worth a thousand words, but that's only if it is done right. You want your conservation story to be inspiring and compelling? You need a Conservation Media photographer in the field with you today. We artfully frame entire stories into single frames, and bring your project to the world.



## TRAINING

Effective communicators are made, not born. Our customizable workshops will make media-savvy storytellers of anyone, including scientists. Learn about the science and psychology of storytelling, and make your story stick.



## STOCK IMAGES

You've probably seen our footage on National Geographic, Discovery, etc. Well, it's all here for you too. That also includes our award-winning photography. Want your next publication or video production to shine? Give us a call and let us help.



## WRITING

Staff writers produce everything from long format articles to short, incisive blog posts. If you need a solid, written story that informs, entertains, and moves people to action, then you need us.

[vimeo.com/ConservationMedia](https://vimeo.com/ConservationMedia) 

[facebook.com/ConservationMedia](https://facebook.com/ConservationMedia) 

[linkedin.com/company/conservation-media](https://linkedin.com/company/conservation-media) 

[twitter.com/NatureFilmmaker](https://twitter.com/NatureFilmmaker) 

*~ 21<sup>st</sup> Century Storytelling for the Conservation Professional ~*